

Plot No. 2, Knowledge Park-III, Greater Noida (U.P.) –201306

POST GRADUATE DIPLOMA IN MANAGEMENT (2021-23)
END TERM EXAMINATION (TERM -VI)

Subject Name: **Business Ethics and Corporate Governance**

Time: **02.00 hrs**

Sub. Code: **PG62**

Max Marks: **40**

Note:

All questions are compulsory. Section A carries 5 marks: 5 questions of 1 mark each, Section B carries 21 marks having 3 questions (with internal choice question in each) of 7 marks each and Section C carries 14 marks one Case Study having 2 questions of 7 marks each.

Kindly write the all the course outcomes as per your TLEP in the box given below:

Course Objectives

1. To provide the knowledge about the basics and overview of business ethics and corporate governance.
2. To apply ethical concepts to business decision making.
3. To understand the statutory framework developed in India for achieving sound corporate governance practices.
4. To know the importance and significance of adopting corporate social responsibility orientation among the employees and management.

SECTION - A

Attempt all questions. All questions are compulsory.

1×5 = 5 Marks

Questions	CO 1	Bloom's Level
Q. 1: (A). Differentiate values and core values of any company with some suitable examples?		2
Q. 1: (B). What is the role of ethics at workplace? Give any two examples?		2
Q. 1: (C). What are the thrust area/s of a company for CSR, where you are working/during your SIP/Internship/known to you?		3
Q. 1: (D). What are the four pillars of corporate governance?		1
Q. 1: (E). Differentiate rules, norms, law and act?		2

SECTION – B

All questions are compulsory (Each question have an internal choice. Attempt any one (either A or B) from the internal choice)

7 x 3 = 21 Marks

Questions	CO	Bloom's Level
Q. 2: (A). What are the various approaches to management ethics? Or	1	1
Q. 2: (B). How organizational structure is important to study business ethics? (internal choices with two questions corresponding to the same CO)	1	1
Q. 3: (A). 'CSR has gone mainstream and is no longer just the province of a few idealistic companies'. Comment Or	4	4
Q. 3: (B). What are the current trends and opportunities in CSR in India? Also give some suitable examples?	4	3

(internal choices with two questions corresponding to the same CO)	3	2
Q. 4: (A). How can you measure the corporate governance?		
Or		
Q. 4: (B). What are the duties and responsibilities of auditors in corporate governance?	3	1
(internal choices with two questions corresponding to the same CO)		

SECTION - C

Read the case and answer the questions

7×02 = 14 Marks

Questions	CO 2	Bloom's Level
<p>Q. 5: Case Study:</p> <p>You are working as General Manager- HR. Your company has a beautiful township in Dehradun. 75% of the employees avail accommodation facility, assuming 25% of the employees do not need accommodation, as they belong to Dehradun. You, as a General Manager enjoys authority and have a discretion to allot house out of the turn too. Parameter to allot houses is based on seniority, there were three houses and ten applicants. You have allotted a house to a trade unionist, who was not very senior but due to “pressure group”, you were forced to do so.</p> <p>Questions:</p> <p>Q. 5: (A). Is this “Amoral management”? justify</p> <p>Q. 5: (B). How would you justify your decision before other trade union executives?</p> <p>(Entire Sec C to be assigned one CO. Both questions corresponding to the same CO)</p>		5
		5

Kindly fill the total marks allocated to each CO's in the table below:

COs	Marks Allocated
CO1	12
CO 2	14
CO3	7
CO4	7

(Please ensure the conformity of the CO wise marks allocation as per your TLEP.)

Blooms Taxonomy Levels given below for your ready reference:

L1= Remembering

L2= Understanding

L3= Apply

L4= Analyze

L5= Evaluate

L6= Create